







THE DESIGN LIGHTING PROFILES FROM NOËL & MARQUET RECEIVE THE RED DOT AWARD

The Red Dot jury has reached a verdict: The design lighting profiles IL5, IL6, IL7 MEMORY, IL8 and IL9 MEMORY successfully emerge from the **Red Dot Award: Product Design 2020** and are awarded for their outstanding design quality. This makes the NOËL & MARQUET profiles by designer Michaël Bihain among the winners of the most renowned design competition worldwide.

PURISTIC DESIGN PROFILES FROM NOËL & MARQUET CAN BE USED TWICE - ALONE OR IN COMBINATION WITH LEDS FOR INDIRECT LIGHTING

The five profiles by Belgian designer Michaël Bihain meet the modern zeitgeist. They are puristic, straightforward and perfectly proportioned. Thanks to a small notch on the back, they can also be fitted with LED strips and thus be used as indirect lighting solutions.

Especially worth mentioning are the two profiles with "Memory" design (IL7 and IL9). Here, the renowned designer Michaël Bihain has integrated the formal language of historical decorative strips into new minimalist and design-oriented lighting profiles.

The minimalist becomes more present and the existing is cleverly modernised.



IL5 ARSTYL®



IL6 ARSTYL®



IL7 MEMORY ARSTYL®



reddot winner 2020



IL8 ARSTYL®

Photos: © NOËL & MARQUET by nmc



NM

IL9 MEMORY ARSTYL®

QUALITY MADE IN BELGIUM

High-density polyurethane foam is the basis for these high-quality design products from NOËL & MARQUET. The profiles are manufactured in Eynatten, Belgium, in compliance with the highest quality and environmental standards.

WHETHER IN THE PRIVATE OR OBJECT AREA THANKS TO EXCELLENT FIRE PROTECTION

The clear geometric shapes of the profiles enable architects and interior designers, designers, decorators, painters and creators to use and combine them in a variety of ways, thus creating a new and unique design world for new buildings, renovations and contract business. Especially as the profiles also meet the strict requirements of fire class Bs-2, d0.



1 IL5 | 2 Z40 | 3 IL9 MEMORY | 4 IL6 | 5 LIQUID

М

RED DOT CEO PROFESSOR DR. PETER ZEC ON THE LAUREATES

"The winners of the Red Dot Award have proved that they have created excellent products worthy of winning an award. The products won over the jury not only through their aesthetic, but also thanks to their incomparable functionality. With their designs, the award winners are setting new standards in their industry. I wish to congratulate them most sincerely on their success," said Professor Dr. Peter Zec, founder and CEO of Red Dot.

DETAILED EVALUATION OF THE PRODUCTS ENTERED

The Red Dot Award: Product Design offers designers and manufacturers from all over the world a platform for assessing their products. In 2020, designers and companies from 60 countries entered more than 6,500 products in the competition. The international jury comprises experienced experts from different disciplines and has been convening for around 65 years in order to select the year's best designs. The adjudication process lasts several days and is based on two essential criteria: The jurors test all of the entries in order to assess not just the aesthetic but also the materials selected, the level of craftsmanship, the surface structure, ergonomics and functionality. After intensive discussions, they make a decision on the design quality of the products. True to the motto "In search of good design and innovation", only the best designs receive an award.



M

THE DESIGN PROFILES IL5 TO IL9 MEMORY IN EXHIBITIONS, ONLINE AND IN THE YEARBOOK

On June 22, 2020, the IL5, IL6, IL7 MEMORY, IL8 and IL9 MEMORY lighting profiles will be added to the exhibition "Design on Stage" in the Red Dot Design Museum Essen, where all of the award-winning products will be on show. The museum will thus be a hot spot for best-in-class industrial design. From this day on, the winning products of NOËL & MARQUET from the design studio Michael Bihain in Brussels will also be presented in the online exhibition on the Red Dot website. The Red Dot Design Yearbook 2020/2021 will be published in July 2020.



IL5

ABOUT NMC

NMC is an internationally leading group in the field of synthetic foams. Since 1950, we have been putting people and customers at the centre of our activities and developing a wide range of applications and products that offer people comfort and protection for a better life. Distributed over 25 locations in 16 countries, approximately 1650 employees make their contribution for customers in 120 countries. Today, almost 70 years after the company was founded, we still produce NOËL & MARQUET design elements at our Eynatten site in Belgium.

ECOLOGICAL ASPECT

As a family owned company, nmc has always been aware of its responsibility for future generations. And this awareness of energy efficiency, sustainability and climate protection means that every single step in the development, production and distribution of NOËL & MARQUET design elements is checked and optimized for environmental compatibility:

- 20% of energy from our own photovoltaic system and 100% from renewable resources
- Our own recycling plant ensures almost 100% recycling of waste
- Closed water circuits minimize consumption
- ISO 14001 certification the international standard for environmental management systems
- BREEAM certification of all NOËL & MARQUET products

ABOUT THE RED DOT DESIGN AWARD

In order to appraise the diversity in the field of design in a professional manner, the Red Dot Design Award breaks down into the three disciplines of Red Dot Award: Product Design, Red Dot Award: Brands & Communication Design and Red Dot Award: Design Concept. With more than 18,000 entries, the Red Dot Award is one of the world's largest design competitions. In 1955, a jury convened for the first time to assess the best designs of the day. In the 1990s, Red Dot CEO Professor Dr. Peter Zec developed the name and brand of the award. Ever since, the sought-after distinction "Red Dot" has been the revered international seal of outstanding design quality. The award winners are presented in the yearbooks, museums and online. More information is available at www.red-dot.de.



reddot winner 2020



DOWNLOAD THE COMPLETE PRESS KIT

Texts in Word format, high-resolution photos, illustrations, etc. ... via our Extranet*:

https://media.nmc.eu



* Requires prior registration

PRESS CONTACT FOR RED DOT

Julia Hesse - Manager PR & Communications Red Dot GmbH & Co. KG Gelsenkirchener Str. 181 - 45309 Essen Tel.: +49 201 30104–58 j.hesse@red-dot.de www.red-dot.de/presse

CONTACT NMC

M

NMC SA Marketing Gert-Noël-Straße B-4731 Eynatten Tel.: +32(0)87 85 85 85 info@nmc.be www.nmc.eu

PRESS RELEASE May 2020

RESPONSIBLE PUBLISHER

nmc SA Gert-Noël-Straße B-4731 Eynatten Tel.: +32(0)87 85 85 85 Fax: +32(0)87 85 85 11 info@nmc.eu

