



# SUSTAINABILITY STRATEGY

09/2024

# DECORATE RESPONSIBLY WITH NOËL & MARQUET



NOËL & MARQUET  
DESIGN ELEMENTS

## **Premium quality, high-end design and sustainable development.**

These are the consistent traits that characterise every one of our NOËL & MARQUET decorative elements. We believe that **sustainable transformation** cannot be achieved by the isolated efforts of individual players, it **requires the participation of the entire ecosystem**. As an important actor in our field, we wish to lead by example and are determined to play our part in this important endeavour.

# A BRAND OF NMC

NOËL & MARQUET is a brand of the NMC Group, a family-owned company that **puts sustainability at the heart of everything we do**. From product development to day-to-day operations, sustainability is a core business principle guiding every action and decision. NMC began taking environmental action as early as the 1980s, becoming the **first mover** in its sector **to recycle its own waste materials and adapt manufacturing processes to CFC-free gases**. NMC thus has a long history of **environmental awareness** and **sustainable action** passing these **key values on to its different brands, including NOËL & MARQUET**.



In line with our group's sustainability strategy, we have directed and concentrated our efforts on three focus areas, namely **circularity, decarbonisation** and **empowerment**.



A large, multi-tiered chandelier with numerous small lights, hanging from the ceiling.

Light-colored horizontal blinds covering the window.

A large window with a view of a cityscape, including buildings and a body of water.

A black, geometric wall sculpture consisting of several interconnected rectangular frames.

Two small framed artworks hanging on the wall.

A modern, black, conical pendant light hanging from the ceiling.

A dining table with a dark top and metal legs, surrounded by modern chairs. A vase with white flowers sits on the table.

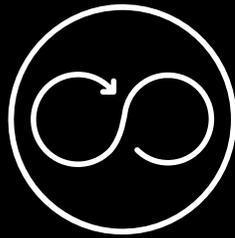
A blue sectional sofa with white pillows, positioned against the wall.

A round, dark coffee table with a stack of books on top.

Two modern chairs with metal frames and light-colored seats, positioned in the foreground.

A gold-colored bar cart with a glass and a bottle on it.

## *Focus areas*



**CIRCULARITY**



**DECARBONISATION**



**EMPOWERMENT**

# RESPONSIBLE BUSINESS

*Overarching theme*

By complying and going beyond statutory and regulatory requirements, **we conduct our business in a responsible way**, making our best to meet our needs without compromising the ability of future generations to meet their own.





## *ISO 14001*

As we pay attention to environmental protection in our activities and have **established an ecological management system**, our main production site in Eynatten has received an ISO 14001 certification: the international standard for environmental management. This certification provides **assurance that environmental impact is being continuously measured and reduced.**





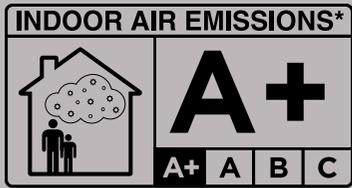
[www.blauer-engel.de/uz120](http://www.blauer-engel.de/uz120)



## *Blauer Engel*

Our skirtings have been awarded the German quality label “Blauer Engel” as **environmentally friendly products**.

Blauer Engel ensures that a product has a low environmental impact and meets high standards with respect to the **protection of human health**.



## *Indoor air quality – VOC A+*

Interior decoration products such as our profiles must be labelled with an **emissions classification** based on volatile organic compound (VOC) emissions tests to **determine possible effects on indoor air quality**. Our products have achieved VOC A+ certification, guaranteeing the **highest level of safety for indoor environments and human health**.





**made  
in  
belgium**

with 100% green electricity

Since our foundation we have always focused on **producing our decorative profiles locally** at our site in Eynatten, Belgium, under **fair wages and safe working conditions**. Located at the heart of Western Europe, we are proud to be part of a rich, culturally diverse, multilingual and naturally stunning border region.

On a local scale, we aim to **keep our site's biodiversity intact** and even try to restore and boost it through **internal collaborator initiatives** such as the installation of beehives, building nesting boxes for on-site birds, growing wildflower patches, trees and more.

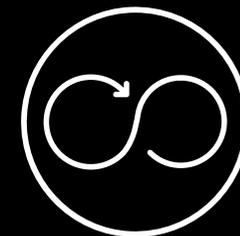




CERR

CEULA

BRITY



*Protect our resources*



Materials are sourced, processed and disposed of responsibly up and down the NOËL & MARQUET value chain.

With alternative raw material sourcing, we are constantly working on new ways to **reduce our fossil-fuel based materials consumption** and by giving new life to all production waste we are **actively participating in a circular economy scheme** and driving our portfolio of decorative elements towards improved sustainability without compromising on our trademark product quality.





## *Products containing recycled materials*

In the production of our polystyrene (PS) products (WALLSTYL® & NOMASTYL®), **we source raw materials made from post-consumer waste** such as refrigerators and small household appliances. Other sourcing channels also provide us with **granules made from post-industrial waste**. This means that we have already significantly **reduced our fossil-fuel based materials consumption** and are committed to pursue our efforts in this field in the coming years. Some of our products, such as our **BLACK product range, already contain more than 30% of recycled content. By 2026, this percentage will be applicable to all NOËL & MARQUET polystyrene products.**





## *Mass balance polyurethane sourcing*

In an effort to make our polyurethane (PU) products (ARSTYL®) more sustainable, we have also been cooperating with suppliers to **decrease our fossil-fuel based materials consumption by applying the mass balance approach.** The mass balance approach represents a way to gradually shift products from fossil to renewable. Fossil and recycled or renewable feedstocks are mixed in the same production systems and are blended into traditional new raw materials. **By 2026, we aim to use mass balanced recycled materials in 100% of our polyurethane products.**



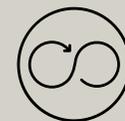
## *100% internal recycling of PS production scraps*

**All our polystyrene production scraps are fully recycled** within our own facilities. Decorative profiles that sustain damage or that are affected by manufacturing defects are simply regrinded into new granules that are fed straight back in at the beginning of our production line. An internal recycling facility guarantees that **100% of our PS production scraps are reused and that nothing goes to waste.**





CIRCULARITY



## *Repurposing PU production scraps*

PU scraps are collected while PU milling dust is vacuumed and compacted into new PU pellets thanks to innovative internal infrastructure. The scraps and pellets are then sent to an external partner who uses them to manufacture insulating products, thus **giving new life to our production scraps and avoiding any waste going to landfill or incineration.**



## *Raw material optimisation*

At NOËL & MARQUET, we manufacture decorative foam products boasting a high performance to weight ratio. By means of **innovative foaming techniques**, we are able to **use less raw material to produce high-end and high-quality products**.

By improving our processes and conducting research into new ways of optimising product density, we are **contributing to climate and resource protection** without compromising on our products' technical characteristics.



CIRCULARITY



## *Life-long decorative profiles*

Once installed on the wall, our long-lasting NOËL & MARQUET decorative profiles need virtually no maintenance, always retaining their original technical features and sharp design.



## *Operation Clean Sweep*

We are committed to Operation Clean Sweep, a programme for actors of the plastics industry to implement best practices and necessary pellet loss prevention measures. With a **zero-pellet loss policy**, we work to **prevent accidental loss of pellets, flakes and powder** into waterways and eventually the sea.





## *FSC Mix certification*

FSC (Forest Stewardship Council) is the world's most trusted label for sustainable forestry. FSC labels stand for zero deforestation, fair wages, safe working environments, natural conservation and more.

All our **cardboard packaging** are FSC Mix certified meaning that they **are made with a mixture of materials from FSC-certified forests, recycled materials, and/or FSC-controlled wood**. Moreover, all our cardboard packaging also contain more than 70% of recycled materials, most even 80%. **Our goal is to ensure that our cardboards offer the lowest possible environmental footprint.**



CIRCULARITY



Most of our marketing materials (displays, brochures, etc.) and all our catalogues are also FSC Mix certified. We strive to **keep plastic packaging to a minimum** and print fewer physical copies of our catalogues, **encouraging** our customers and other stakeholders to **download digital versions** instead.





DECLARATION

BONN

*Protect our climate*



SATIATION



With **innovative and technologically advanced installations**, we strive to always work on designing durable products and **maintaining environmentally friendly processes**. Improving energy efficiency, keeping track of emissions and finding ways to decrease them are absolutely integral to our sustainability efforts.

DECARBONISATION

A circular graphic in the bottom left corner. It contains the text "we produce with 100% GREEN ELECTRICITY" in white. Above the text is a stylized green leaf icon. At the bottom of the circle is the "nmc" logo.

we produce with  
**100%**  
GREEN  
ELECTRICITY  
nmc



## *We produce with 100% green electricity*

All our decorative elements made in Belgium are produced to 100% using renewable electricity sources. On site, we are equipped with **one of Belgium's largest private photovoltaic installations**. The installation has a production capacity of 2200 MWh/year, which would fulfil the average annual needs of 827 Belgian households. We have a total of 39,559m<sup>2</sup> of solar panels on the ground and on our rooftops, which is equivalent to 5,5 football pitches.

39,559  
m<sup>2</sup>

2200  
MWh/year

We are also currently working on an expansion project of our main production site in Eynatten, which will see the addition of a new photovoltaic installation with a capacity of 1100 MWh/year, further increasing our autonomy in terms of energy requirements.

**All electricity we do not produce ourselves is purchased externally and comes from 100% green sources.**



## *Closed water circuits*

**97% of the water** used in the production of our extruded decorative elements is **recovered, recycled and reintegrated into the next production cycle**. Our water purification stations ensure that none of the water used at different stages of our production cycle goes to waste.

Contaminated water is collected, filtered, purified and **reintegrated into the loop**. We thus operate with closed water circuits to **avoid losses, water pollution and minimize our consumption**.



## *Energy monitoring*

What is not measured cannot be managed. As we aim to optimise and reduce our energy consumption and CO2 emissions, we have set up an energy monitoring system which consists of **measuring our electricity, heat, compressed air and water consumption**. To make sure we have an accurate record of our energy consumption, more than 150 sensors and meters have been installed on site in Eynatten. **By 2030, we aim to reduce our scope 1 and scope 2 emissions by at least 30% in comparison to 2019.**





EMM



*Protect our people*

POWER

MENT



At NOËL & MARQUET, we **combine premium quality and high-end design** always **with the well-being of our people** at the centre of our priorities.

As a family business we guarantee safe working conditions, fair wages and believe in a personal approach and lasting relationships with our collaborators.

## *Zero-harm culture*

We strive to implement a zero-harm culture as we are convinced that all work-related accidents and illnesses can and should be avoided.

In this sense, we are committed to **providing healthy and safe working environments to our employees, contractors and all on-site visitors.**





EMPOWERMENT



## *Personal and professional growth*

Throughout their career, we value the know-how, expertise and skills of our colleagues and assure conditions in which **our people can further develop their competences, grow professionally and operate in a pleasant and familiar working environment.** We recognize that the true value of our brand rests with our people.

In this sense, we offer and encourage all collaborators to pursue training programmes for them to **grow professionally and find a deeper meaning in their work.** We also conduct internal training sessions for important life skills such as first aid or foreign languages.



## *Solidarity*

We aim to foster a sense of community within our workforce but also a larger sense of solidarity. By participating in events such as the Relay for Life from the Belgian Foundation against Cancer, **we collectively raise funds and awareness for important causes around us.**

On site, we also organise blood donation sessions in collaboration with the Red Cross on a regular basis.







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